



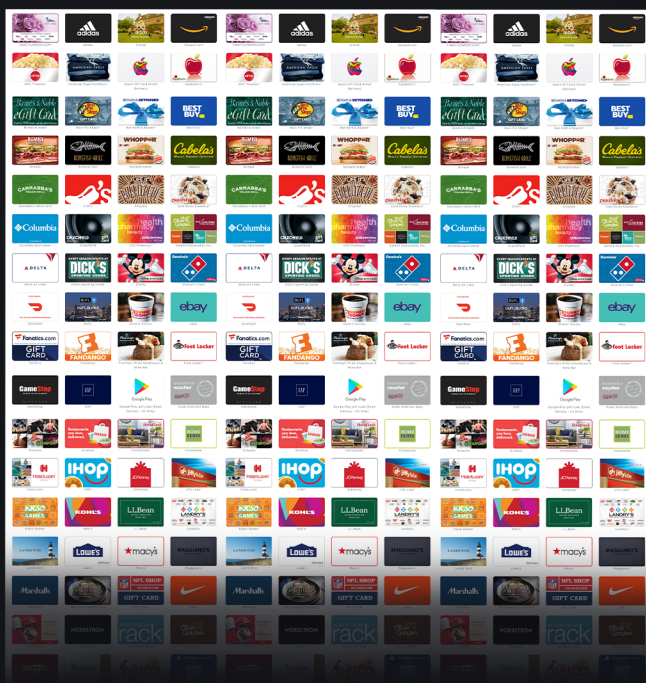
# Increase campaign conversion, customer loyalty, and employee satisfaction WITH E-GIFT CARD REWARDS & PRIZES

Make audience participation more compelling with e-Gift Card Rewards from the Gift Card Rewards Center. Offer select gift cards, or let recipients choose from a catalog of over 250 internationally recognized e-gift card brands. Use gift cards as incentives for form completion in marketing campaigns, as prizes associated with game scores, for employee gifts & incentives, or as part of your client appreciation program. E-Gift card rewards are flexible & desirable, and they can be processed and fulfilled automatically!



## Choose from 100's of Brand Names

including but not limited to the ones you see listed below:



## International & Country Specific Brands

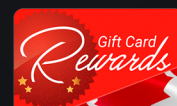
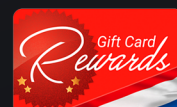
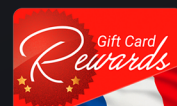
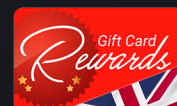
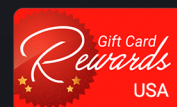
Gift Card Reward Catalogues can be custom branded and categorized by country including brands specific to:

- THE UNITED STATES OF AMERICA
- THE UNITED KINGDOM
- FRANCE
- NETHERLANDS
- GERMANY
- CANADA

Run campaigns in multiple countries with automated reward fulfillment in country specific brands & currencies.

e-Gift Card Rewards are issued according to a user-defined set of rules so that recipients participating from around the world can shop and receive e-Gift Card Rewards for the brands and currencies specific to their country of origin.

The merchants represented are not sponsors of the rewards or otherwise affiliated with Captello. The logos and other identifying marks attached are trademarks of and owned by each represented company and/or its affiliates. Please visit each company's website for additional terms and conditions.



## Simple, Flexible, and Easily Deployable



### EMPLOYEE EVENTS

Offer instant gift card prizes with fun, interactive team games.



### CUSTOMER LOYALTY

Build customer loyalty with points & gift card award opportunities.



### DIGITAL MARKETING

Increase marketing campaign results by an average 400% with engaging, gamified award opportunities.

### ADDITIONAL USE CASES

- UPSALE OPPORTUNITIES
- FEEDBACK REQUESTS
- SURVEY REWARDS
- BIRTHDAYS
- HOLIDAY SEASON GREETINGS
- RELATIONSHIP BUILDING
- EMPLOYEE, CUSTOMER, AND PROSPECT REWARDS & INCENTIVES

## Customize Game Rewards for Your Needs



### USE CUSTOM PRIZES

Choose the rewards catalog, or use your own custom prizes!



### SET WINNING ODDS

Create completely unique experiences with full control of winning odds for each prize!



### MANAGE PRIZE INVENTORY

Track inventory on every prize and get automated alerts when prize levels reach a threshold.



### TRIGGER AUTO-RESPONSES

Trigger marketing automation sequences based on prizes rewarded. Choose reward delivery methods including handwritten letters, email, SMS, and more.



### PULL REDEMPTION STATISTICS

Report on all winners, including prizes won, and if they were redeemed or picked-up.