

GET CONNECTED

The Benefits of CAPTELLO INTEGRATION





HubSpot



Marketo

eloqua™

Real-Time DATA TRANSFER

Lead data flows instantly from the Captello app to your Marketing Automation platform, making lead distribution and follow-up more efficient.



HubSpot



Marketto

eloqua™

Unified TEAMS



Bridge the gap between your event, sales, and marketing teams, fostering closer collaboration and streamlined processes.



Enhanced LEAD QUALITY

Capture the details that matter most to you, including interests, challenges, and essential details for better lead qualification, distribution, and nurturing.



HubSpot



Marketo

eloqua™

Instant **INTEGRATION**

Leads captured on the trade show floor are immediately available in your Marketing Automation Platform, letting you follow up faster than ever.



HubSpot



Marketo

eloqua™

Unlimited USER LICENSE



Equip your entire team to capture leads, ensuring an average 5x increase in qualified leads per event.

A background image showing two people shaking hands in a meeting. One person is wearing a white sweater, and the other is wearing a brown sweater. They are standing in front of a window with blinds. A laptop is visible on the right side.

Book MEETINGS INSTANTLY

Use our in-app meeting scheduler to book follow-up meetings on the spot, eliminating post-event delays.



Calculate EVENT ROI

Calculate your event gains with our event ROI tools, ensuring every effort is accounted for, and every success is measured accurately.



Enhanced CAMPAIGN MANAGEMENT



Streamline lead management by directly integrating events into your campaigns, improving organization and lead attribution.



Set TEAM & INDIVIDUAL GOALS



Unlock the power of motivation with Goals, a solution designed to inspire intentional lead gathering, turning every event into a strategic opportunity for individual and corporate growth.

GET CONNECTED

Over
6,000
INTEGRATIONS



Captello

DOMO



pipedr*ive*

salesforce

selligent  MARKETING CLOUD

HubSp*ot*

 Marketo

eloqua™