

# SCAVENGER HUNTS

# UNLOCK THE THRILL OF DISCOVERY AT EVENTS

## WHY INCORPORATE A SCAVENGER HUNT?

Scavenger hunts bring an interactive and engaging dimension to any event, be it a trade show, conference, or corporate gathering. These hunts combine fun, competition, and exploration, making them an exciting addition that appeals to participants of all kinds.

# WHY CHOOSE CAPTELLO?

Captello specializes in creating dynamic, interactive scavenger hunts that elevate the experience of any event. Our platform is designed for ease of use, allowing you to effortlessly integrate a number of engaging activities into your event.

With Captello, the thrill of discovery and the spirit of competition are just a few clicks away!

## **EFFORTLESS SETUP WITH CAPTELLO**

#### • BYOD (Bring Your Own Device)

Captello leverages the power of personal smartphones, making the scavenger hunt accessible and easy for all participants. There's no need for additional hardware or software, ensuring a hassle-free experience for attendees.

#### QR Codes and NFC Tags

Our platform enables organizers to create and place digital checkpoints effortlessly. These QR codes and NFC tags can be strategically positioned throughout the event space, guiding participants on an engaging and interactive journey.

#### · Customizable Digital Leaderboards

With Captello, you can design intuitive user interfaces and leaderboards that not only track the progress of participants but also add a visual and competitive element to the event. These elements can be customized to match the theme and branding of your event, and are easy to add to existing attendee apps.





#### **BENEFITS OF A CAPTELLO SCAVENGER HUNT**

#### Versatile for Any Event Space

The platform is adaptable for various types of events, whether they are in-person, virtual, or a hybrid format.

# Enhanced Networking

The scavenger hunt format naturally encourages interaction among participants, making it excellent for networking and socializing.

# Effective Brand Exposure

Utilize the scavenger hunt to creatively showcase sponsors and exhibitors, increasing their visibility and engagement with attendees.

#### Increased Participant Engagement

The competitive nature of the scavenger hunt keeps energy levels high and maintains participant interest throughout the event.

#### Extended Attendee Involvement

Encouraging exploration of the entire event space, scavenger hunts ensure attendees engage with more aspects of your event.

#### • Insightful Data Collection

Gain valuable insights from participant interactions, which can be used for post-event analysis.

Captello simplifies the organization of scavenger hunts and enhances the overall experience for both organizers and participants, making it an ideal choice for engaging and interactive events.

Start planning your next unforgettable experience today:

CAPTELLO.COM/DEMO