

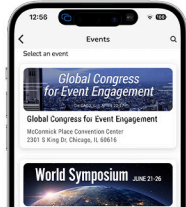
# OFFER PREMIUM LEAD CAPTURE TO YOUR EXHIBITORS

Give your exhibitors the best in lead capture with the least effort.

Exhibitors install the app on any smart phone or tablet device to start scanning badges and collecting leads anywhere on the show floor.



PUBLISH YOUR EXHIBITOR PORTAL



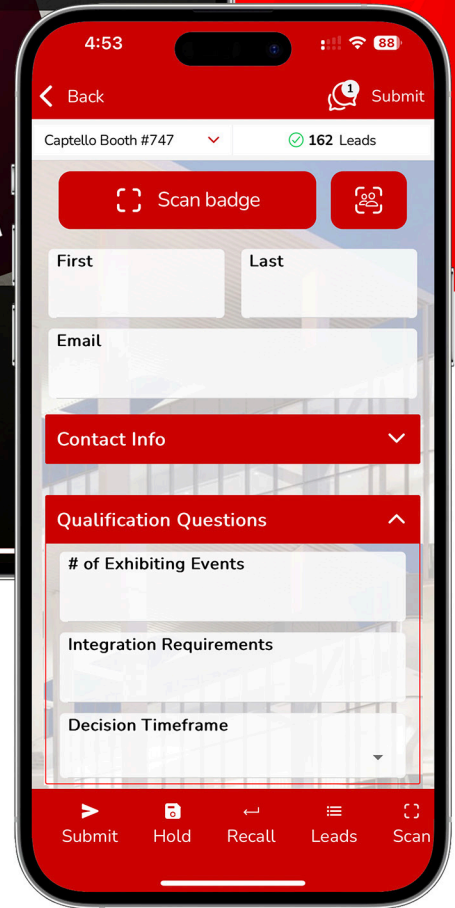
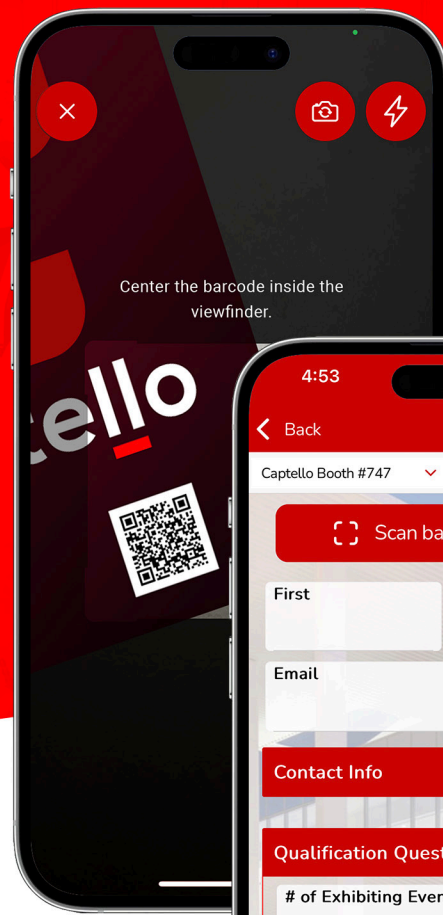
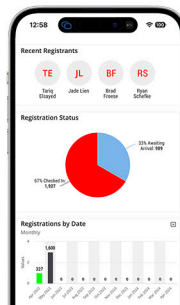
CUSTOMIZE YOUR CAPTURE FORMS



INVITE EXHIBITORS



USE ANALYTICS TO MARKET SHOWS



## START SELLING PREMIUM LEAD CAPTURE FOR YOUR EVENT NOW

## GIVE YOUR EXHIBITORS CONTROL OVER EVERY DETAIL

Premium Lead Capture gives exhibitors full control of their own event success and ensures a smooth lead capture experience. Organizers have control of these options:

- ✓ Customization of lead capture forms
- ✓ Number of app users per exhibiting company
- ✓ Lead rating and scoring
- ✓ Automated lead follow up
- ✓ Motivators such as team & individual goals
- ✓ Sending follow up documentation digitally
- ✓ Communication with team members inside the app
- ✓ Over 5,000 integrations with real time data transfer

Everything exhibitors need to make events more successful than ever!

### PREMIUM LEAD CAPTURE

One premium lead capture solution for every exhibitor, with optional user customizable forms for collecting and qualifying the best lead data ever.

### EVENT ENGAGEMENT

Access to Captello's exclusive suite of immersive gamification experiences proven to encourage deeper attendee engagement and increase booth visits.

### EVENT ANALYTICS DASHBOARD

- Exhibitor & individual user statistics
- Lead capture activity by capture method
- Lead capture data for the entire show

### ENDLESS INTEGRATIONS

Over 5,000 integrations for any CRM or marketing automation platform.



CAPTELLO.com