



ENGAGEM

TRANSFORMING NETWORKING INTO AN ENGAGING ADVENTURE

ENGAGEM: CONNECT, ENGAGE, NETWORK

Welcome to Engagem, an activation by Captello designed to revolutionize how people network at events and beyond. Our unique system uses digital technology to make connections more interactive, engaging, and fun!

HOW ENGAGEM WORKS

The Engagem experience begins with a simple QR code that can be displayed on any print or digital medium, or an NFC device like a wristband or card that can be scanned. This easy setup paves the way for a seamless networking adventure.

HOST QUESTIONS

Upon scanning a simple host code, the participant will be prompted to answer a few personalized questions. These responses set the stage for the interactions to come, adding a personal touch to your networking efforts.

After submitting their answers, the host will receive a unique QR code. This code is the host's digital identification in QR Code form, allowing others to connect and learn more about them in a fun and engaging way.

ICEBREAKER EXPERIENCES

Elevate your event's networking potential through a flexible and engaging icebreaker experience.

Choose from various question and answer combinations such as Trivia, Two Truths and a Lie, Two Lies and a Truth, and more.

This flexible approach ensures that each guest's interaction is unique and engaging, making it an excellent tool for sparking lively conversations and connections in any setting.

REWARD PARTICIPANTS FOR NETWORKING

Engagem makes it easy to reward points for each interaction. Points can be displayed anywhere digitally on leaderboards and applied toward prizes in larger event activities like scavenger hunts, adding a competitive edge to your networking experience. Captello's Rewards Center makes it easy to award points tokens, instant prizes and more.

THE BENEFITS OF ENGAGEM

- **INCREASED NETWORKING OPPORTUNITIES**
Say goodbye to awkward introductions. Engagem makes meeting new people easy, efficient, and enjoyable.
- **ENHANCED ENGAGEMENT**
Engagem transforms standard networking into an interactive game, making every interaction memorable and fun.
- **DIGITAL CONVENIENCE**
Engagem launches on any connected device, offering a flexible and accessible way to network in today's digital world.

Ready to revolutionize the networking experience at your events? Connect more, engage better, and network smarter with Engagem. Join the adventure today!



[CLICK HERE TO VIEW THE DEMO](#)