Captello

Create meaningful connections and engaging experiences

across virtual, live, and digital platforms in any industry.

GAMES BUILT FOR BUSINESS

UNIVERSAL LEAD CAPTURE

EVENT MANAGEMENT

Gamification

Increase engagement on websites, in digital marketing campaigns, at virtual & face to face events and more.

Applications are as limitless as your imagination with lead capture integrated games!

Gift Cards & Prizes
Integrate games with our suite of over 120 famous name brand gift cards, donations, cash value gifts, or your own custom offers & prizes.

Customizable, Flexible & Brandable
Easily configure custom forms, set up company branding, and create unique game experiences in record time.

Integration
Easily Integrate CRM & Marketing Automation. With over 2,000 integrations and real time data transfer, Captello makes it easy to import lead data.

Lead Capture
Capture & qualify leads with any game. Automate processes from beginning to end including SMS & email follow-up, gift card delivery and so much more!

Universal Lead Capture

Captello Universal Lead Capture Software provides a rich feature set, deep personalization capabilities and automated workflow to help you engage prospects with meaningful communication and measurable results.

Instantly Capture & Qualify Leads
Easily build lead retrieval forms specific to your needs. Form field data flows directly into your CRM or marketing automation platform.

Foster Engagement
Sales reps can use tailored forms to increase conversions, share & view documentation, and deliver follow up.

Personalize Communication
Connect with prospects using text messages and emails, or follow up with personalized handwritten letters & post cards.

Measure ROI
Determine return on investment, measure ROI for industry trade shows, determine the overall cost of an event, average cost per lead and average cost per opportunity.

Make the most of every connection.
Captello's customizable interface & automated workflows make lead capture and follow-up a snap!

Event Management

Lead Capture for Event Organizers

Everything You Need to Run Your Own Events. User conferences, seminars, road shows, product launches, golf outings and more… We've got the solution to run your next corporate event!

Streamline B2B Event Hosting
Captello's Run Your Own Event solution enables businesses to customize registration forms, print badges, issue and sell tickets, manage data on event attendees, and more!

Self-Service
Captello puts the power of configuration in your hands.

Avoid Fees
Avoid large fees from other providers.

Ownership
Take ownership of your event experience.