



Instantly send leads to Salesforce Marketing Cloud



PREMIUM
CONNECTOR

Easily nurture new leads from marketing events

Map all event data into Salesforce
Marketing Cloud

Route all, or only qualified leads

Integrated Lead Capture

Captello integrations provide seamless connectivity between universal lead capture and Salesforce Marketing Cloud software. Integrations provide automatic actions, expanding functionality and eliminating the need for manual data import & export.

- ➡||← PREVENT LEADS FROM SLIPPING THROUGH THE CRACKS.
- ➡⚙️ SEAMLESSLY IMPLEMENT POST-EVENT PROCESSES WITH AN INTEGRATED SOLUTION.
- ⊞ UNIFY EVENT & MARKETING TEAMS WITHIN YOUR COMPANY.



(888) 399.6430
captello.com/salesforce