



Instantly send leads to Salesforce



PREMIUM  
CONNECTOR

Bi-directional data syncing

Integrated ROI analysis

Campaign attribution

## *Integrated Lead Capture*

Captello integrations provide seamless connectivity between universal lead capture and Salesforce CRM software. Integrations provide automatic actions, expanding functionality and eliminating the need for manual data import & export.

- ||← PREVENT LEADS FROM SLIPPING THROUGH THE CRACKS.
- ↻ SEGMENT QUALIFIED & UNQUALIFIED LEADS.
- ⊞ UNIFY MARKETING & SALES TEAMS WITHIN YOUR COMPANY.



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