

# **Captello**

# UNIVERSAL **LEAD CAPTURE** FOR *EVERY* EVENT.

Equip your team with one end-to-end lead capture solution for every event.



#### **MANAGE EVERY DETAIL**

TAKE CONTROL OF EVENT SUCCESS AND ENSURE A SMOOTH LEAD CAPTURE EXPERIENCE AT EVERY EVENT.

- Customize your own unique lead capture forms
- Increase booth traffic & conversations
- Review & rate leads, automatically follow up
- Set meetings at the point of lead capture
- Establish team goals, track & reward progress
- Select & share documentation instantly
- Communicate with team members in-app
- Over 5,000 integrations with real time data transfer

Everything exhibitors need to make events more successful than ever.

### LEAD CAPTURE

One premium lead capture solution for every exhibitor, with user customizable forms for collecting and qualifying the best lead data ever.

## 🌋 EVENT ENGAGEMENT

Create immersive experiences that encourage deeper attendee engagement and provide new sponsorship opportunties.

Tap into over 60 digital activations including scavenger hunts and attendee icebreakers.

#### A ENDLESS INTEGRATIONS

Over 5,000 integrations for any CRM or marketing automation platform.





VIEW THE OVERVIEW VIDEO



SCHEDULE A DISCOVERY MEETING

