



DRIVE RETAIL CUSTOMER ENGAGEMENT

WITH **CAPTELLO** RETAIL LEAD CAPTURE SOFTWARE

Display Digital Signage, increase in-store customer engagement, boost in-store purchases and Capture Fresh Leads with synchronous, customized splash screens and automated lead capture.



Large Display

Display a large interactive touch screen that runs digital signage & captures leads at the same time.

Handheld Tablets

Drive engagement by interacting with customers anywhere in the store.



Countertop Display

Set up a tablet to promote digital messaging and collect customer information at the front counter.

WHY CHOOSE **CAPTELLO**



CAPTURE:

Capture leads in-store and automatically add them into your CRM or marketing automation platform.



BRAND:

Brand your own lead capture experience.



WORRY-FREE DATA:

Respond to qualified leads instantly with personalized communication.



CORRESPOND:

Respond to qualified leads instantly with personalized communication.



SIMPLIFY:

Eliminate pen and paper with modern lead capture.



SURVEY:

Easily survey customers to better understand their interests and speak to them in a more meaningful way.