

INCREASE EVENT ENGAGEMENT WITH GAMIFICATION



Electrify the event experience with multichannel engagement solutions.

Create interactive Scavenger Hunts and branded gamification experiences that increase attendee involvement, networking, and interaction.



SCAVENGER HUNTS



BRANDABLE GAMES



PHOTO BOOTH + MOSAICS

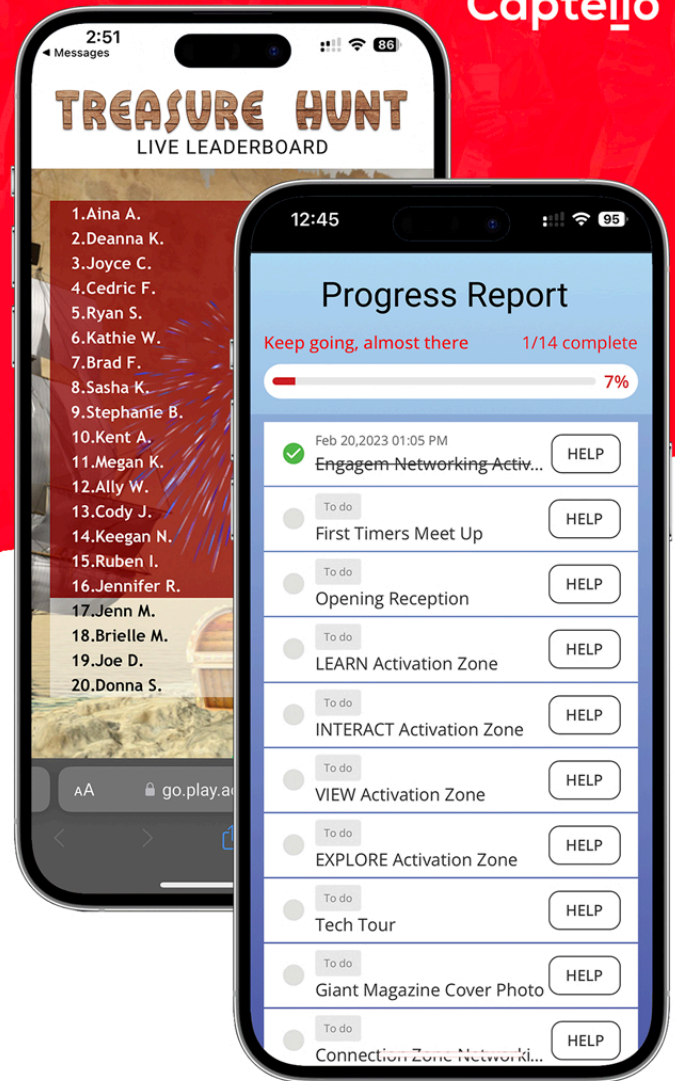


NETWORKING ICE BREAKERS



IGNITE ACTIVITY AT YOUR EVENTS WITH DIGITAL ACTIVATIONS.

Connect with an Event Engagement Specialist today to get started.



GIVE YOUR EXHIBITORS CONTROL OVER EVERY DETAIL

Create immersive event experiences that encourage deeper engagement and broker new conversations at your events. Tap into over 60 digital activations designed to promote your brand, reinforce your messaging, drive excitement, and increase activity at events:

- ✓ Sell sponsored games and Scavenger Hunt stops
- ✓ Build a total event Scavenger Hunt
- ✓ Create an integrated engagement zone for your app
- ✓ Include progress reports for all participants
- ✓ Reward participants with points, tokens & prizes
- ✓ Display live leaderboards on interactive displays
- ✓ Increase networking opportunities

EVENT ENGAGEMENT

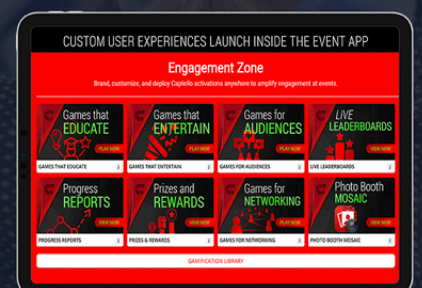
Access to Captello's exclusive suite of immersive gamification experiences proven to encourage deeper attendee engagement and increase booth visits.

Tap into over 60 customizable digital activations including **scavenger hunts**, games that **educate**, games that **entertain**, and **games of chance**.

GET STARTED

EVENT ANALYTICS DASHBOARD

- Live leaderboard & winner statistics
- Total engagement & participation details
- Provide lead data to participating sponsors
- Feedback and survey results for sessions



Everything organizers need to make events more successful than ever!

CAPTELLO.com