Captello

Attract & Engage Visitors with Instant Event Activations

Participants sign in on tablet devices or interactive digital displays with lead capture forms. High scores and team information are displayed on a leaderboard on the big screen.

BROWSER FRIENDLY FOR VIRTUAL AND FACE TO FACE EVENTS

Add Gamification to Keep Events Fun and Entertaining!

Ice Breakers:

These games work extremely well when you want to scan the person's badge, have short conversations, and have a wide selection of give-aways. Spin To Win Shell & Cup Three Cards Scratch & Win Pick A Winner Blackjack Air Hockey Swipe

Draw Teams to the Booth:

These games allow everyone to compete as a team, enabling you to engage players who are waiting for their turn, one at a time.

their turn, one at a time.	Crack the Safe
Guess How Many	Lucky Digits
Guess the Word	Sliding Puzzle
Roll Doubles	Racing Game
Roulette	Photo Booth
Memory Match	Bingo
Slot Machine	Catch

Bring Them Back to the Booth:

Whack-a-Mole

These games leverage the power of competition and keep prospects coming back to see how they stack up against their colleagues. They also provide a great way to give your visitors a 1-2 minute escape where they subtly focus on your brand.

Trivia

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2,000+ CRMS & MARKETING	;

2,000+ CRMS & MARKETING AUTOMATION PLATFORMS

REAL TIME DATA TRANSFER AND ANALYTICS

TRIGGER RESPONSES & AUTOMATED WORKFLOW AFTER GAME PLAY

CUSTOM DATA COLLECTION:

NADA Conference

NAB Show

Exhibitor LIVE

Easily build forms specific to your needs with optional badge scanning. Form field data flows directly into your CRM or marketing automation platform.

YOUR BRAND FRONT & CENTER:

Customize game play and leaderboards with company branding, colors, and messaging.

TURNKEY GAMES AVAILABLE IN MINUTES:

Avoid the high cost and time consuming process of custom developed games.

DOZENS OF INTERACTIVE GAMES:

A continuously growing suite of games to choose from including Spin to Win, Whacka-Mole, and Pick-a-Winner to to inspire team participation and competition.

SUPPORT MULTIPLE GAME PLAY:

Run multiple games simultaneously at any event. The Events Dashboard (web application) reports on all activities.

Captello.com

REQUEST A DEMO: 888.399.6430 || hello@captello.com