

## PARTNERSHIP OPPORTUNITIES

### EXHIBIT HOUSE LEAD MANAGEMENT

**Captello is a customizable, integrated, full-service event lead management solution that will help your clients collect key event data and track success.**

### Why Partner with **Captello**?

Differentiate your company from your competitors and give your customers more value.

- ✓ DRIVE CREATIVE SERVICE OPPORTUNITIES FOR YOUR TEAM.
- ✓ BUILD YOUR REPUTATION AS A SOLUTION-PROVIDER.
- ✓ PROVIDE INCENTIVES TO SALES REPS TO INCREASE EMPLOYEE RETENTION.
- ✓ OFFER MORE SOLUTIONS TO YOUR CLIENTS.
- ✓ DRIVE REVENUE FROM SOFTWARE & SERVICES.
- ✓ STRENGTHEN RELATIONSHIPS THROUGH VALUE-ADDED SOLUTIONS.

**Reporting & Analytics:** Our Events Dashboard allows users to track critical event data, such as Top Sales Representatives, Average Engagement Score, Total Return on Investment, and more!

**From Capture to Close:** Automate the entire event lead management process. Collect lead data using custom forms, optionally trigger multi-channel touch points, and send leads to an enterprise CRM or marketing automation platform.

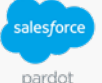
### CHOOSE FROM TWO PARTNERSHIP MODELS:



Referral Model



Reseller Model



Captello is compatible with iOS, Android, and Windows devices. It integrates with all major CRM, marketing automation, and analytics solutions.

APPLY TODAY:

**Captello.com**

888.399.6430 || [hello@captello.com](mailto:hello@captello.com)